

Interstate 15, Pocatello, ID

RIVERBEND
OUTDOOR

1008-N

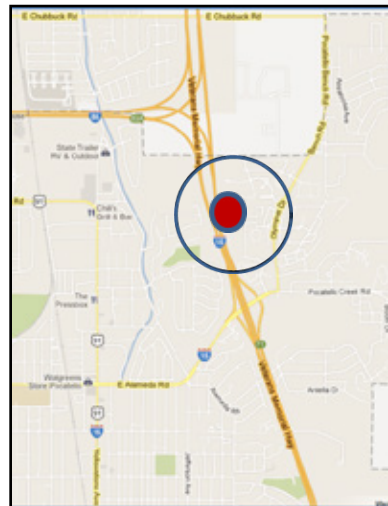
10' x 40' Digital Board

📍 LOCATION



Located I-15 east side between Exit 71
(Pocatello Creek Road) and Exit 72 (Twin Falls).

Latitude: 42.903891
Longitude: -112.437174
Facing: North / Left Hand Read
Traffic Counts: 32,072 (2012 Avg. Daily)
Rotation: 1 of 6 impressions



💰 INVESTMENT

1-4 Months:
\$1,000 Per Month

5-11 Months:
\$900 Per Month

12 Months:
\$800 Per Month

Design Fee: \$60 an hour (if required)

Interstate 15, Pocatello, ID

RIVERBEND
OUTDOOR

1008-S

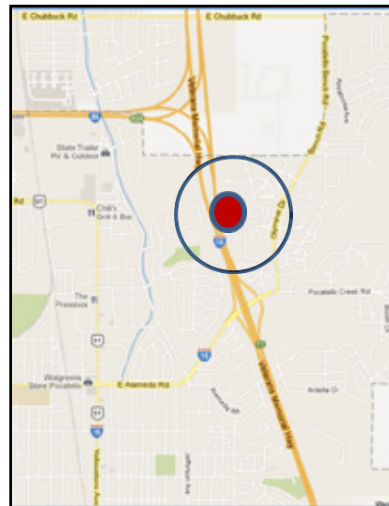
10' x 40' Digital Board

📍 LOCATION



Located I-15 east side between Exit 71
(Pocatello Creek Road) and Exit 72 (Twin Falls).

Latitude: 42.903891
Longitude: -112.437174
Facing: South / Right Hand Read
Traffic Counts: 32,072 (2012 Avg. Daily)
Rotation: 1 of 6 impressions



💰 INVESTMENT

1-4 Months:
\$1,100 Per Month

5-11 Months:
\$1,000 Per Month

12 Months:
\$900 Per Month

Design Fee: \$60 an hour (if required)